

Important! The following points must be checked together for the success of the cultural strategy!

- new instruments of cultural promotion, sustainable cultural policy
- better access to culture
- more networking, more exchange between the makers
- further education and professionalization offers for cultural actors
- more recognition with awards and recommendations
- more international exchange and cooperation



C the Unseen



The morning is for working critically and in collaboration

Festivals and major international events

Begungen, international film festival Schlinge, Sächsisches Mozaffest, international Marianne Brandt competition, Fuego a la Isla, Tanz!ModerneTanz, POCHE!, or Tage der Industriekultur - Chemnitz is well equipped with major events. In the future, these will be expanded and new events developed so that there is something for everyone and visitors from all over the world come to Chemnitz.

Museums, collections, archives and memorials

All institutions pull in the same direction, work together and jointly develop future-oriented cultural offers without losing the sense of tradition and the tried and tested.



The islands come together

The creative places in the city are moving closer together, new design possibilities arise and what has been overlooked is brought to light. Every day, constantly and steadily, the history of the city - with all the previous upheavals and the not always easy legacy - is written by the residents.

But with the traditional inventive spirit of the city, Chemnitz becomes a creative workshop where people can enjoy doing things together! Be it baking, organizing, dancing, learning, teaching, waiting, looking, tinkering, sweeping, complaining, shaking, sharing, brooding, rocking, singing, playing, building, screwing, painting, laughing, growing...



The islands of the past will become the city of the future

Communication – public relations – marketing activities

"What's going on in town right now? Who shall I talk to? I would also like to say something!" Communication with the citizens of the city - analog and digital at eye level.

Art in public space

Art has to be out on the streets so that everyone can see, hear and participate. Because art is there for everyone! And with art everywhere, the city looks completely transformed!



Chemnitz – a city of makers

Academy of Experimental Arts

Chemnitz as a think tank. Here, science, art, culture and business do research together on social and aesthetic innovations.

Chemnitz City Lab as method

How do we live together in the future? How do we learn? How do we work? How are we driving? How do we eat? Chemnitz will be the laboratory in which experts and citizens will research these questions together.

and in the neighborhood
hospitability is cultivated on warm evenings. Culture begins at home
reviving memories of the past, or the allotment garden, where citizens of Chemnitz feel at home. And what's better than to have already slumped down in one's ultramodern sofa to have a seat? But how? Where to start?
Now it's time to roll up our sleeves! But how? Where to start?
The quality of life for everyone
improves creativity, togetherness, openness, uniqueness and
independence. Because anyone who promotes a city's unique
culture needs to be open to the open spaces of the city.
culturally by the year 2025 and beyond, making lasting changes.

At the same time, the European Capital of Culture already seems to be on the horizon, which will extensively transform Chemnitz. In 2025, the new funding instruments have been in place since 2021. This means applicants can easily apply for grants in the open space of the city.
In the future, the new funding instruments have been taken to the next level. New funding instruments have been developed to take advantage of the opportunities offered by the city.

Chemnitz takes off!



